

Fortune/Deloitte CEO Survey

October 2020 Highlights

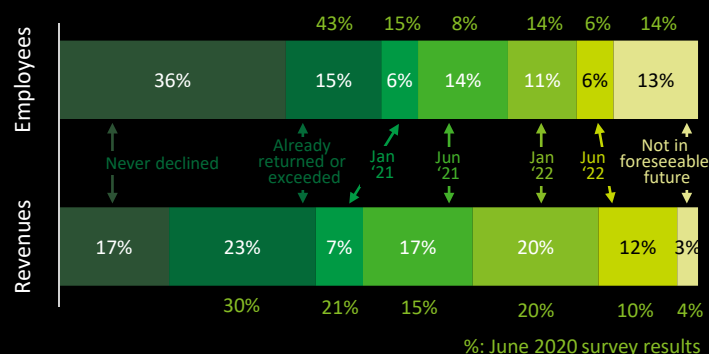
More than 125 CEOs participated in a recent Fortune/Deloitte CEO Survey, the second in a series of three

CEOs predict revenue to return faster than employees



47% of CEOs expect revenues to be fully recovered by January 2021

When do you predict that the following will return to pre-crisis levels?

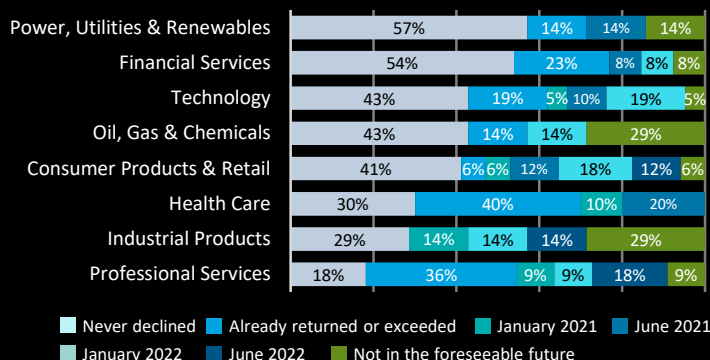


Health Care CEOs anticipate full recovery by June 2021

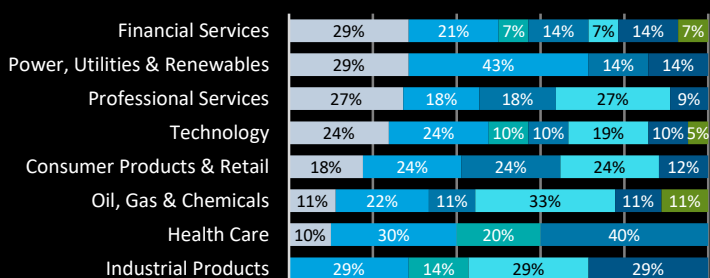


CEOs expect faster recovery of revenues to pre-crisis levels than employee levels, with Health Care as the only industry to expect to fully recover employee levels in the foreseeable future

Return to pre-crisis levels – Employees



Return to pre-crisis levels – Revenues



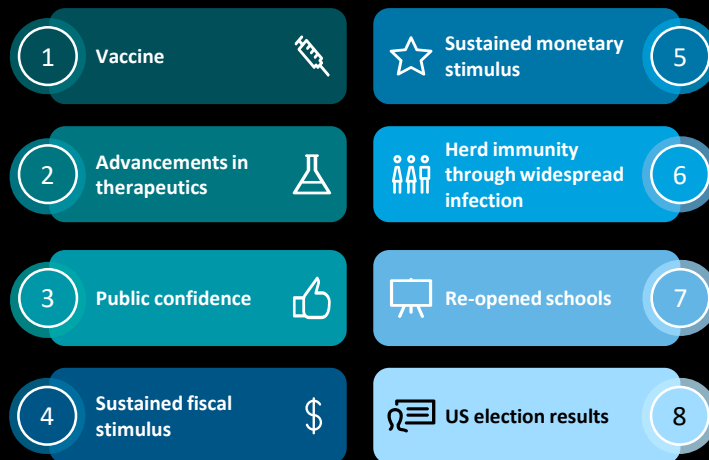
Pandemic shifts accelerate digital transformation, focus on sustainability, and new partnerships

CEOs indicated their level of agreement with the following statements:



Path to financial recovery: Vaccine and advancements in therapeutics capture top two rankings

What do CEOs think is necessary to financially recover from the economic crisis caused by the pandemic? They ranked eight factors in this order:

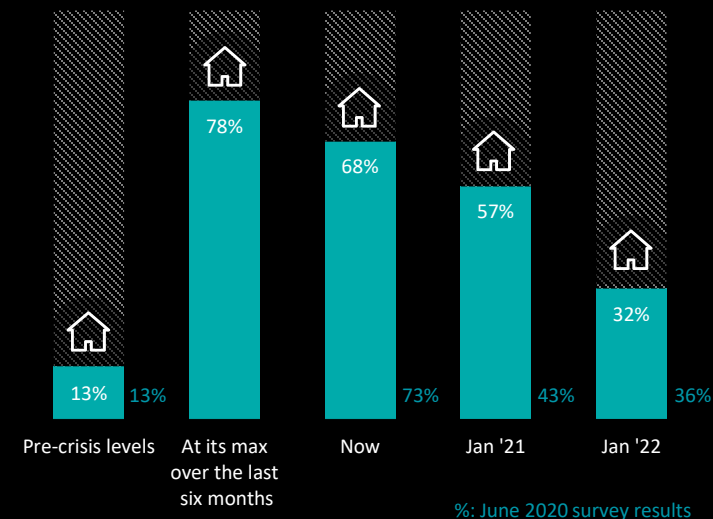


Shift to remote workforce continues to be the new norm



CEOs expect almost **one-third** of employees to be working remotely in January 2022

Avg. percentage of employees expected to work remotely



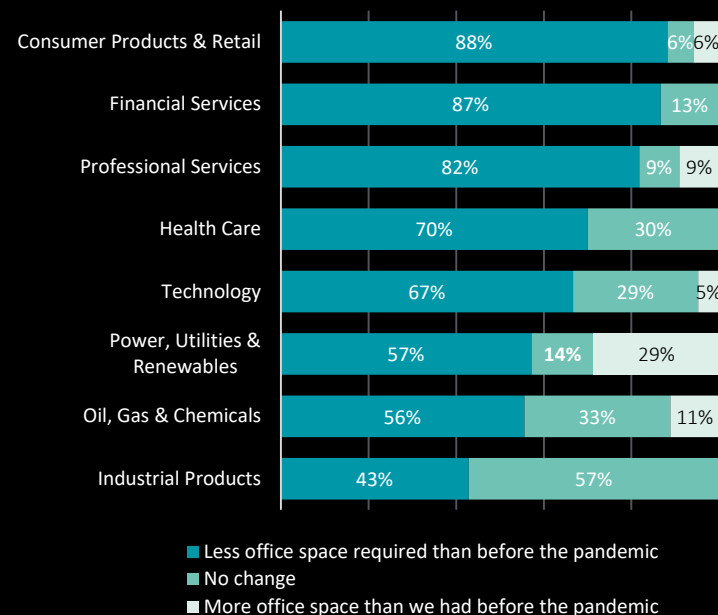
Future office space needs



76% of CEOs say their companies will need less office space in the future

A notable industry outlier: 29% of Power, Utilities & Renewables CEOs expect needing *more* office space in the future

Office space needs as compared to before the pandemic



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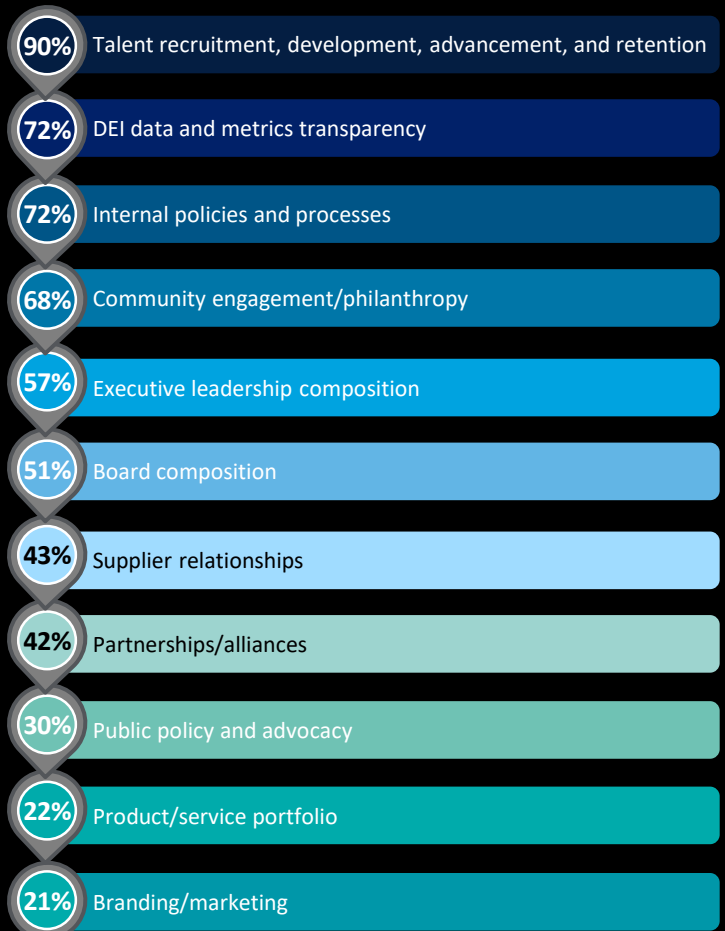
Diversity, Equity, and Inclusion (DEI) initiatives are on the rise



96%

of CEOs agree DEI is a strategic priority/goal for them

What DEI areas are CEOs prioritizing or investing in over the next 12 months?



Where CEOs say their companies have struggled the most during the crisis



40%

of CEOs say employees are more innovative in the virtual workforce environment; 37% say less innovative

90%

of CEOs say they have taken action to support the mental health and well-being of employees over the past six months